

RAPIDE NEWS

Issue 8

July 2010



RAPIDE

"Digital Storytelling for Bringing Innovation to the Market"

Methodological pitching software for Patent Information tezaurus (treasury)



New Project idea 1

Digital Storytelling to bring innovators to finance

- European Patent Auction

> Background

It is a proven fact that there is no culture of pitching amongst innovators in Europe. Furthermore, the first access to public funding is always via written funding application forms. In today's era of digital communication these forms, even if they are online, are very often seen as outdated obstacles to access support for new innovative ideas. RAPIDE is therefore at the forefront of online pitching tools in Europe. The target is that future first contacts with Business Angels and public funding schemes should be via standardised online pitching slots to bring innovation faster to the market!

In addition the European Commission strongly supports the development of a European Patent System. The below project idea could be an important pillow in that approach.

> Idea

The concrete idea is to create an online patent and/or business idea auction in Europe. There is already an existing US example (<http://www.patentauction.com/>) which however would need several adjustments and improvements to fulfil our requirements.

RAPIDE already developed a digital methodology for a pitching software which would need further input by several public and private funders/investors. (<http://www.rapidenetwork.eu/>)

Every patent or business idea (There could be two categories) on the online patent auction will be presented in a multimedia presentation and short promotion MMS will be sent to potential investors (Business Angels, Public Funds etc.)

However such a tool only works if it is mutually developed and showcased by several front running public (Regional Innovation Funds) and private (Business Angel Networks). Thus the project intends to equally include private and public partners.

The day after ... RAPIDE

RAPIDE is looking in the future and identified a number of new innovative ideas which can be only implemented within a dynamic European wide partnership.

At the final conference on 15th and 16th June 2010, the RAPIDE partnership discussed in specific workshops two new project ideas which are of interest for the entire partnership.

- Innovative Public Procurement
 - o Mainstreaming Pre-Commercial Procurement
- Digital Storytelling to bring innovators to finance
 - o European Patent Auction

We believe that those ideas are not only of interest for the RAPIDE partners but also should be discussed within the European Commission and especially within other innovative European regions.

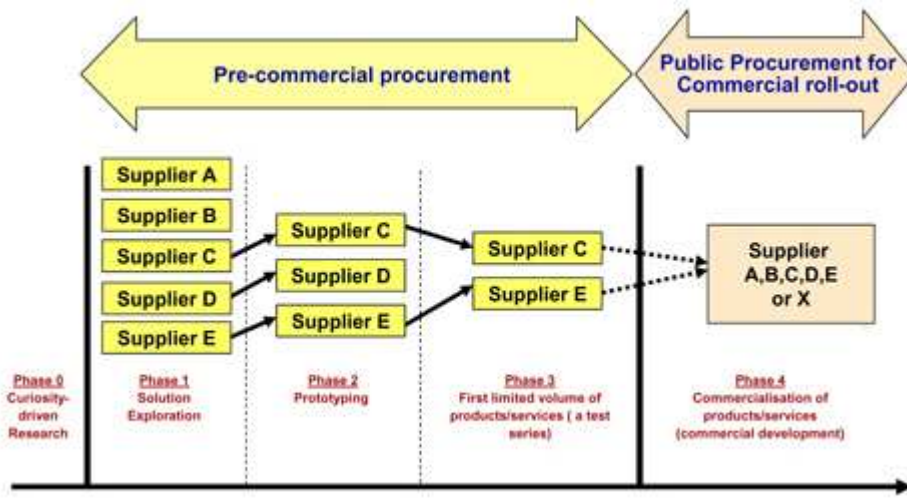
In that respect the RAPIDE Newsletter July 2010 concentrates on the presentation and analysis of those ideas.

In addition we hope to motivate herewith several institutions to support us in our intention to develop new projects to these subjects.

Benjamin Kuscher
RAPIDE Project Manager



EUROPEAN UNION
European Regional
Development Fund



The final days of RAPIDE

In less than two months will be the formal end of RAPIDE. On 31st August 2010 we will have finalised the project,

But the ideas, partnership and determination of RAPIDE will continue even after the project official end.

The above described project ideas guarantee the continuation of the RAPIDE network.



From 4th to 7th October RAPIDE will be present at the OPEN DAYS European Week of Regions and Cities 2010. The project will have for the entire period a stand at the exhibition area of the event.

The RAPIDE partners will use this opportunity to present its activities and findings. Further the partners can use it to disseminate its successes concerning regional innovation. In addition that will be the ideal possibility to present and discuss with other partners the RAPIDE project ideas.

Therefore we will design two comprehensive presentations which can be used as background information for all interested counterparts.

For further information we invite everybody interested in those ideas to get in touch with the RAPIDE project management.

New Project idea 2 Innovative Procurement - Pre-Commercial Procurement

> Background

European regions are not using the high potential of their procurement power to foster innovation within their regions. The focus in the selection process is far too strong on the initial costs; many key decisions are taken on the basis of the lowest costs instead of quality, safety and environmental criteria and life-cycle costs or even innovation. The European Commission recommends using at least 1% of the public procurement for innovative procurement. (In the USA it is 5%)

Several RAPIDE partners are already implementing actions in the area of innovative public procurement, namely pre-commercial procurement. The entire RAPIDE network acknowledges the importance of public procurement to strengthen regional innovation activities.

The idea for a project on innovative public procurement is to bring innovation and competitiveness into the procurement process.

Not the innovation agencies, but the procurers itself should learn about the importance of innovation.

Pre-commercial Procurement should become standard within Europe. Therefore the RAPIDE partners propose a project with the clear target that each participating region or public partner is implementing in the end of the project a procurement action via the pre-commercial selection process.

This project will prove that with clear target it is possible to outperform even the Fast Track process by designing & implementing the action within the project life cycle.

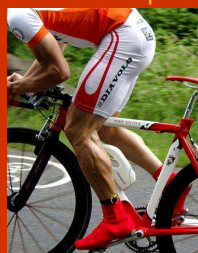
In that respect we intend to create a project application for the next related calls which are:

- > In 2011 there will be two calls from DG ENTR concerning Public Procurement Networks and financing system of innovative procurements
- > In 2011 there will be also one or two calls from DG INFSO to the subject of PCP networks

For more information on RAPIDE Actions or this Newsletter please contact

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RAPIDE Actions



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